

BMO select SnapComms' Desktop Alerts as a replacement for Microsoft's Active Desktop

BMO Financial Group select SnapComms' Desktop Alerts as a preferred replacement for Microsoft's Windows Desktop Update, Active Desktop.

Toronto, Canada and Auckland, New Zealand.

Date 22nd April 2011.

[BMO Financial Group](#) (BMO) has signed a licensing agreement to use the SnapComms Desktop Alert messaging solution. SnapComms Desktop Alert allows companies to bypass email and push HTML scripted messages directly to employee desktops in a targeted and measurable way.

SnapComms Desktop Alert is a preferred replacement for Microsoft's Windows Desktop Update, Active Desktop, which is no longer available in Vista and Windows 7 operating systems.

[SnapComms Desktop Alert](#) is one of six corporate communications channels available from SnapComms. SnapComms has developed a 'push styled' technology that allows organizations to quickly and easily deliver messages and content directly to staff using various on-screen mediums which include: screensavers, alerts, news tickers, RSS feeds, popup surveys and quizzes, newsletters -- as well as blogs and forums.