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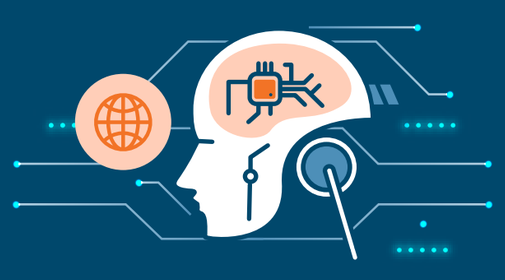
The Top Cybersecurity Threats In Financial Services And How To Solve Them



Threat 1: Emerging Technologies

Attackers are leveraging emerging technologies such as IoT, AI and 5G as both an attack vector and an attack surface.

Action: Train Employees On Emerging Threats

- Keep a profile of emerging threats and regularly train employees on how to handle them
- Schedule regular follow-up sessions to improve effectiveness
- Use pop-up RVSP Alerts to improve attendance for training sessions

Threat 2: New Operating Environments

Cybercriminals are taking advantage of weak remote IT connections to exploit remote workers' vulnerabilities.

Action: Reinforce Cybersecurity Hygiene

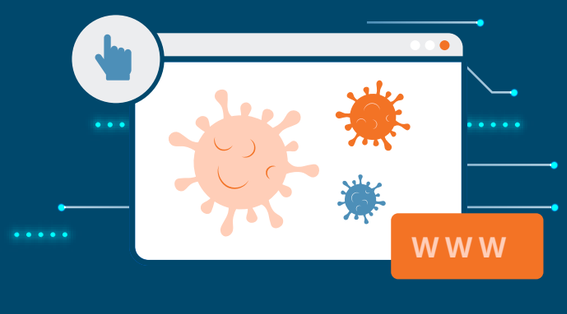
- Increase awareness and knowledge of basic cybersecurity hygiene practices
- Use Quizzes to test and refresh staff knowledge and improve resistance to social engineering techniques

Threat 3: Yesterday's Threats Have Evolved

Cybercriminals are growing increasingly sophisticated and advanced in their attacks.

Action: Enhance IT Communication

- Increase communication around cybersecurity policies and guidelines around encryption, strong multifactor-authentication and manual verification
- Have ready-to-use IT outage messaging templates ready to go
- Use Desktop Tickers to keep staff updated in real-time



Threat 4: Attackers Exploit The Pandemic

Attackers are increasing and altering tactics to exploit the pandemic with COVID-19 themed messages.

Action: Create a Culture Of Cybersecurity

- Cultivate a culture of cybersecurity so correct behaviors are ingrained in organizational culture
- Have leadership communicate desired cybersecurity values and norms through Video Alerts
- Use Screensavers to raise profile of cybersecurity policies, values and risks

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