



Improving Employee Engagement

in Financial Services

What Are The Benefits Of Employee Engagement?



Greater Profits

21% higher profits for companies with high employee engagement¹



Stronger Performance

202% more performance from engaged employees compared to unengaged employees ²



Lower Turnover

59% less turnover in companies with highly engaged employees ³



Higher Productivity

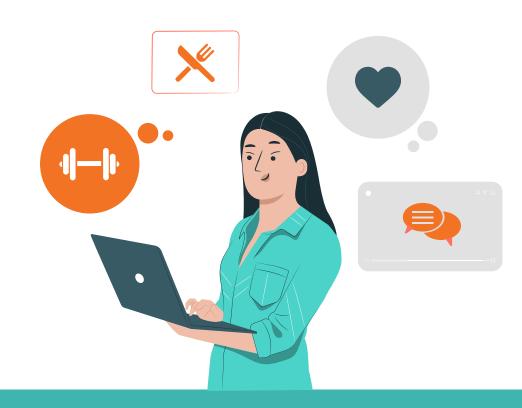
17% more productivity
from engaged
employees compared
to unengaged peers 4

5 Ways For Your Workplace To Boost Engagement

Provide Opportunities for Professional Development

More than 80% of employees would quit their jobs for better development opportunities⁵





Prioritize Health and Wellness in The Workplace

89% of workers at companies that support wellbeing initiatives are more likely to recommend their company as a good place to work ⁶

Keep Employees Updated on Company Goals

74% of employees believe leadership is the biggest influence on engagement 7





Show Your Employees Recognition and Appreciation

72% of companies rate recognition as one of the top drivers of employee engagement 8

Don't Manage Your Employees, Coach Them

Organizations with **strong coaching cultures** have **8% more highly engaged employees** than those which don't ⁹



7. HR.com 8. Achievers 9. Coach Federation

SnapComms is the global leader in multi-channel business-to-employee communications.

Sources: 1. Gallup 2. Dale Carnegie 3. Gallup 4. Gallup 5. ExecuSearch 6. American Psychological Association

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